



# 2017-18 VIDEO PRODUCTION TENDER

Speedway Australia is set to promote the 31<sup>st</sup> edition of World Series Sprintcars, touring around the country during the 2017/18 season. After a review meeting post season, the decision has been made to seek tenders to service a major area of promotion for the series.

There is a need for the to be promoted amongst the instant online world and we are now looking to partner with a company that can provide live stream, on-demand and other services. Please see below for the services required.

## 1. LIVE STREAM SERVICES

- 1.1. White labelled PPV live stream platform (with required WSS branding).
- 1.2. Sales platform must integrate with the Speedway Australia app
- 1.3. Sales made available worldwide
- 1.4. Paid subscription service available (linked with On-Demand)
- 1.5. Speedway Australia to have shared direct access to payment portal
- 1.6. A stable & high quality Live stream service at all events
- 1.7. Stream to be hosted by your company

## 2. THEME GRAPHICS

- 2.1. Graphics package to incorporate Speedway Australia supplied design elements.

## 3. PRODUCTION

- 3.1. Three camera production: 2x outside overview, 1x infield RF camera
- 3.2. Event footage to include racing action, interviews and general surroundings/atmosphere
- 3.3. Any mixing / editing that is required to produce a professional live stream package.
- 3.4. Production of graphics including:
  - 3.4.1.Replays
  - 3.4.2.Event ID's
  - 3.4.3.End of race playouts
  - 3.4.4.National anthem
- 3.5. Live lap timing and grids to be integrated into the production (with World Series branding)
- 3.6. Any sponsors that the successful tenderer wishes to be introduced to be negotiated
- 3.7. Required team to run the production on race nights, including an experienced director at all events
- 3.8. Mixing and editing

## 4. COMMENTARY

- 4.1. Speedway Australia will supply an official World Series commentator and their use in a central role must be factored into any plans.

## 5. BIG SCREEN OR Wi-fi DELIVERY OF FOOTAGE

- 5.1. Minimum 40 square metres OR Wifi-network delivery with 3000 pax capability
- 5.2. Wide screen LED 16:9
- 5.3. Self-contained and mobile
- 5.4. Suitable for a wide range of locations and surfaces.

## 6. POST-EVENT

- 6.1. All events to be loaded to an on-demand service immediately following the race event
- 6.2. The following action clips of each event supplied within a week post event to be used through social media and the WSS website/app:
  - i. Quick time
  - ii. Shootout
  - iii. A main highlight

- iv. Crash highlights
- 6.3. Report to be supplied within a week post event including sales figures and any points of interests regarding the production
- 6.4. A 6-8 Minute Highlights video package of all rounds together supplied post series and available in time for the 2018 WSS Presentation dinner.

## **7. IMPORTANT INFORMATION**

- 7.1. The production team must be at the track by no later than 12pm for each event.
- 7.2. Draft World Series Sprintcars Calendar:
  - 7.2.1. Dec 26: Murray Bridge, SA
  - 7.2.2. Dec 27: Murray Bridge, SA
  - 7.2.3. Dec 28: Mount Gambier, SA
  - 7.2.4. Dec 30: Avalon, VIC
  - 7.2.5. Jan 1: Warrnambool, VIC
  - 7.2.6. Jan 3/5/6: Brisbane, QLD
  - 7.2.7. Feb 2/3: Latrobe, TAS
  - 7.2.8. Feb 10: Hobart, TAS
  - 7.2.9. Feb 16: Albany, WA
  - 7.2.10. Feb 17: Bunbury, WA
  - 7.2.11. Feb 24/25: Perth, WA
- 7.3. Please note: For costings on transportation of the big screen to Tasmania, please contact Guy Thompson on 0417 593 518.

## **8. RAIN OUT CLAUSE**

- 8.1. Please include your proposed scenario for events cancelled either before or after the arrival of your equipment.

## **9. TENDER SUBMISSIONS**

All tenders are to be submitted via email to Speedway Australia by no later than July 31<sup>st</sup>. Tenderer to supply links to examples of their work.

### **Additional Services**

If you would like to quote any additional services that add to the overall show, please do so separately to the required points above.

This may include pre-series production, at-event entertainment, advertising material or more.

If you have any other questions, please contact us for more information.

### **Contact Details**

James Hadley  
Sport Development Officer  
Email: [james@speedwayaustralia.net.au](mailto:james@speedwayaustralia.net.au)  
Mob: 0426 953 306  
Office: 08 8139 0777